



EDUCATION FOR
SUSTAINABILITY

CIES 2019
San Francisco • April 14-18, 2019

NORRAG AT CIES

Events and Reception

14 - 18 April 2019

NORRAG

Network for international policies and
cooperation in education and training

Réseau sur les politiques et la coopération
internationales en éducation et en formation

NORRAG CIES Panel Sessions and Reception

Tuesday 16 April

3:15pm **Panel Session: New philanthropy: “disruption” and the implications for education development (I)**
4:45pm

Chair: **Alexandra Draxler**, Senior Advisor, NORRAG

Presenter: **Megan Haggerty**, Coordinator, International Education Funders Group

Paper: *The promises and challenges of diverse philanthropic camps in education: A view from the funders*

Presenter: **Lara Patil**, Adviser, NORRAG

Paper: *The Evolution of Silicon Valley Philanthropy: “Disruption” and the Implications for Educational Development*

Presenter: **Marina Avelar**, Research Associate, NORRAG

Paper: *“Foundations are everywhere, all the time”: New philanthropy’s diffuse approach to education policy-making*

Discussant: **Karen Mundy**, OISE University of Toronto

Hyatt Regency, Level -1, Pacific F

5:00pm **Panel Session: New philanthropy: “disruption” and the implications for education development (II)**
6:30pm

Chair: **Natasha Ridge**, Executive Director of the Sheikh Saud bin Saqr Al Qasimi Foundation for Policy Research

Presenter: **Hugh McLean**, Open Society Foundations

Paper: *Disruption, Dissemblance and Dissidence in an Age of Reaction*

Presenter: **Kathryn Moeller**, Visiting Assistant Professor, Stanford University (principal presenter) and **Rebecca Tarlau**, Assistant Professor, Pennsylvania State University

Paper: *“Philanthropizing” Consent: How a Private Foundation Pushed through National Learning Standards in Brazil*

Presenter: **Tyler Hook**, Doctoral Student, University of Wisconsin-Madison

Paper: *Classroom Disruptions: New Philanthropy and Education Policy Reform in Liberia*

Discussant: **Lara Patil**, Adviser, NORRAG

Hyatt Regency, Level -1, Pacific F

Wednesday 17 April

10:00am **Book Launch: “The State, Business and Education: Public-private partnerships revisited”, edited by Gita Steiner Khamsi and Alexandra Draxler**
11:30am

Roundtable: **Alexandra Draxler**, Senior Advisor, NORRAG

Hyatt Regency, Bay (Level 1), Bayview B

8:30pm **Reception**
9:45pm Waterfront CD

NORRAG Highlighted Sessions

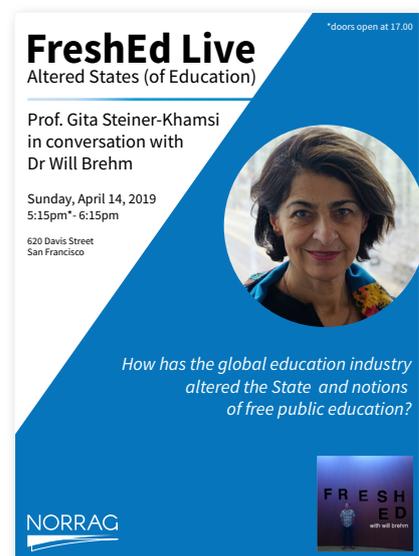
NORRAG members have been invited to provide information on the sessions in which they are participating at CIES. Please see our printed list or visit: www.norrags.org/norrags-cies-2019

NORRAG CIES Side Event

FreshEd Live: Altered States (of Education) Prof Gita Steiner Khamsi in conversation with Dr Will Brehm

How has the global education industry altered the State and notions of free public education? From Bridge International to International Baccalaureate and from network governance to system theory, this wide-ranging conversation interrogates the interaction between the public and private education sector, asking why the State has taken on the logic of business and how a quantum leap in privatization has radically altered education.

Will Brehm speaks with Gita Steiner-Khamsi about her latest research in this first ever FreshEd Live event. The event will be recorded live and released as a podcast on FreshEd at <http://www.freshedpodcast.com/live/>.



FreshEd Live
Altered States (of Education)

Prof. Gita Steiner-Khamsi
in conversation with
Dr Will Brehm

Sunday, April 14, 2019
5:15pm* - 6:15pm
620 Davis Street
San Francisco

*doors open at 17.00

How has the global education industry altered the State and notions of free public education?

NORRAG

FRESH ED
with will brehm

Recent and Upcoming Publications



The State, Business and Education: Public-Private Partnerships Revisited

This volume contributes to a critical debate about the blurring of boundaries between the public and private sectors in respect to educational aims, policy, provision and delivery. Research from Argentina, Bangladesh, Brazil, China, India, Syrian refugee camps and the United States illustrates the variety of ways in which private actors have expanded their involvement in education as a business. The red thread through the chapters is the scrutiny of how public money subsidizing private education affects quality, equity and realisation of human rights and has been preserved in national constitutions and laws.

Publication: October 2018, available at www.norrag.org/iead-01

Editors: **Gita Steiner-Khamsi**, Teachers College, Columbia University, USA
NORRAG and the Graduate Institute, Switzerland
Alexandra Draxler, NORRAG



Philanthropy in Education: Diverse Perspectives and Global Trends

This volume will contribute to the emerging debates on the approaches and role of philanthropy in international education development. With the expansion in both the number and influence of philanthropic organisations, this volume brings together authors from a range of backgrounds to explore some of the most pressing issues facing those working in and engaging with philanthropy and education today. The contributions examine local contexts from Brazil, Peru, Nigeria, the USA and India but also larger trends in the sector such as new approaches to finance, the role of global policy partnerships and expanded possibilities for corporate social responsibility through corporate foundations.

Publication: late 2019 (planned)

Editors: **Arushi Terway**, NORRAG
Natasha Ridge, Al Qasimi Foundation for Policy Research, UAE

Cover may change in final design

About the series: *International Education and Development*

The books in this series intend to generate an international debate on emerging trends in education and provide space for authors that represent diverse perspectives and knowledge communities. Reflecting the mission of NORRAG to produce, disseminate and broker critical knowledge on topical issues that emerge in education and development, the series aims to serve as a knowledge broker at the interface between research, analysis, policy and practice within the comparative, development and international education community. The series is edited by Gita Steiner-Khamsi, NORRAG Director and Professor at Teachers College, Columbia University and the Graduate Institute, Geneva.



Data Collection and Evidence Building to Support Education in Emergencies

The second edition of NORRAG Special Issue (NSI), published in April 2019, is dedicated to examining data collection and evidence building to support education in emergencies (EiE). As many parts of the world continue to experience protracted conflict and displacement, the various stakeholders that make up the EiE field must continue our collective efforts to generate robust, quality evidence to support effective policies, programs, and practices in these settings. As with other NORRAG activities, this issue attempts to bridge the gap between theory and practice, as well as advocacy and policy, in international educational development.

Publication: April 2019, available at www.norrag.org/nsi-02

Editors: **Mary Mendenhall**, Associate Professor of Practice, Teachers College, Columbia University, New York, USA

About NORRAG Special Issue

NORRAG Special issue (NSI) is an open-source periodical. It seeks to give prominence to authors from different countries and with diverse perspectives. Each issue is dedicated to a special topic of global education policy and international cooperation in education. NSI includes a number of concise articles from diverse perspectives and actors with the aim to bridge the gap between theory and practice as well as advocacy and policy in international education development. NSI aims to generate a platform in which an informed dialogue between researchers, policy-makers, private actors and NGOs may take place.

Project Snapshot

Innovative Finance in Education (IFE)

In 2018, NORRAG core work in capacity development has been starting the project: “COFER Innovative Financing in Education and Development: Case Studies and Multi-Media Material for ELearning.”

This project is partially funded by swissuniversities Development and Cooperation Network (SUDAC) under the development of ‘Consortia for Education and Research (COFER)’; and by the partner organisations: NORRAG, an associate programme of the Graduate Institute, Geneva, University of Fribourg and Zurich University of Teacher Education (Switzerland), Universidad Nacional de General Sarmiento in Buenos Aires (Argentina), Beijing Normal University (China), Tata Institute of Social Sciences in Mumbai (India) and the University of Cape Town (South Africa).

The research and the blended-learning educational material developed through this project will address the existing knowledge and capacity gap for professionals working



in the education financing space to develop a nuanced understanding within three spheres:

- Technical aspects of complex financial design of innovative financing mechanisms
- Critically analyse diverse perspectives, opportunities, and challenges in utilizing these mechanisms for SDG4
- Examine the complexities that emerge in the conceptualization and application to the field of education

About NORRAG

NORRAG is a global membership-based network of international policies and cooperation in education, established in 1986. NORRAG’s core mandate and strength is to produce, disseminate and broker critical knowledge and to build capacity among the wide range of stakeholders who constitute its network. These stakeholders inform and shape education policies and practice, both at national and international levels. Through its programmes, knowledge production and dissemination, NORRAG contributes to enhancing the conditions for participatory, informed and evidence-based policy decisions that improve equity and quality of education.

NORRAG builds on its distinctive global brand and network representing academia, government, NGOs, international organisations, foundations and the private sector.

As of 2019, the Network has more than 5,000 registered members in 171 countries, 48% from the global South.

By providing and stimulating innovative and critical knowledge and perspectives on the interaction between international and national policies, NORRAG seeks to inform and influence policies and practice on a number of key themes, including:

1. International Policy Agendas and Governance
2. Right to Education/human rights based approaches in basic education
3. Private sector engagement in education and innovative financing
4. The basic education-vocational skills development nexus

NORRAG Director:

Prof. Dr. Gita Steiner-Khamsi
Professor | Teachers College, Columbia University,
New York | The Graduate Institute, Geneva
gita.steiner-khamsi@graduateinstitute.ch

NORRAG Executive Director:

Dr. Joost Monks
joost.monks@graduateinstitute.ch

Contact us

Address:
20, Rue Rothschild | P.O. Box 1672
1211 Geneva 1, Switzerland
+41 (0) 22 908 45 47
norrags@graduateinstitute.ch
www.norrags.org



@norrags



@norrags.network