



**PHILANTHROPY IN
EDUCATION
GENEVA 2017**



**PHILANTHROPY IN EDUCATION:
WHAT'S THE COST?**

FOCUS OF THE PRESENTATION

- ▶ **THE CONTEXT OF INTERNATIONAL DEVELOPMENT**
- ▶ **PHILANTHROPY INCLUDES ULTRA-RICH PHILANTHROPISTS; FOUNDATIONS, TRUSTS AND OTHER PHILANTHROPIC VEHICLES USED BY SUCH PHILANTHROPISTS; CORPORATE PHILANTHROPY**

STRUCTURE OF THE PRESENTATION

- **HOLLOWED-OUT STATE**
- **POLICY TRANSFER**
- **PHILANTHROPY AND ITS IMPACTS ON PUBLIC POLICY**
- **TENTATIVE CONCLUSIONS**

LIMITATIONS OF THE PRESENTATION

- MORE EMPIRICAL DATA AND RESEARCH REQUIRED ON PROCESSES AND IMPACTS OF PHILANTHROPY IN EDUCATION
- TENTATIVE CONCLUSIONS ARE NOT APPLICABLE TO ALL PHILANTHROPIC ACTIVITY
- PHILANTHROPY HAS BENEFITS AS WELL AS COSTS

HOLLOWED-OUT STATE

▶ THE NEW PUBLIC MANAGEMENT

▶ THE NEW POLICY AGENDA

▶ GLOBALISATION

NEW PUBLIC MANAGEMENT

▶ **DOWNSIZING OF THE STATE**

▶ **DECENTRALISATION**

▶ **PRIVATISATION OF SERVICE DELIVERY**

NEW POLICY AGENDA

- ▶ **PRIVATISATION OF THE INTERNATIONAL DEVELOPMENT INDUSTRY, INCLUDING ENHANCED ROLES OF PRIVATE SECTOR ORGANISATIONS**
- ▶ **INCREASED ROLE OF NGOs AND OTHER NON-STATE ACTORS IN INTERNATIONAL DEVELOPMENT**
- ▶ **COMPETITIVE “CONTRACT CULTURE” FOR PROVISION OF SERVICE DELIVERY AND PATRON-CLIENT RELATIONSHIPS**

GLOBALISATION

- ▶ **INTERNATIONALISATION AND REGIONALISM**
- ▶ **EMERGENCE OF GLOBAL PUBLIC-PRIVATE PARTNERSHIPS**
- ▶ **ROLES OF INTERNATIONAL GOVERNANCE ORGANISATIONS**

POLICY TRANSFER

- ▶ **TRANSNATIONALISATION OF PUBLIC POLICY**
- ▶ **GLOBAL PUBLIC POLICY NETWORKS**
- ▶ **“TAKING” OF POLICY VERSUS THE “MAKING” OF POLICY**

WHAT'S THE COST?

- ▶ CHEQUE-BOOK ACTIVISM AND “SUPER CITIZENS” LEADS TO DISTORTED POLICY AND PRACTICE
- ▶ LACK OF POLICY FIT TO PERCEIVED POLICY PROBLEMS – WHOSE POLICY AGENDAS PREVAIL AND WHY? ONE SIZE FITS ALL?
- ▶ EFFECTIVENESS OF INTERVENTIONS MAY BE PROBLEMATIC, ESPECIALLY REGARDING SUSTAINABILITY
- ▶ CHALLENGES TO GOVERNANCE OF THE PUBLIC POLICY PROCESS
- ▶ CHALLENGES TO NATIONAL SOVEREIGNTY

TENTATIVE CONCLUSIONS

- ▶ **THE HOLLOWED-OUT STATE IS PERMEABLE TO PENETRATION BY EXTERNAL POLICY ACTORS, INCLUDING PHILANTHROPIC INDIVIDUALS AND ENTITIES**
- ▶ **EXTERNAL POLICY ACTORS MAY CHALLENGE RESPONSIBILITY, ACCOUNTABILITY AND TRANSPARENCY IN THE PUBLIC POLICY PROCESS**

TENATIVE CONCLUSIONS CONTINUED

- ▶ UNINTENDED AND INTENDED CONSEQUENCES OF “MUSCULAR PHILANTHROPY” INCLUDE DOMINATION OF PUBLIC POLICY SPACES AND DISCOURSES SUCH AS “POLITICISATION OF EXPERTISE” THROUGH FUNDING OF THINK TANKS AND CONSULTANCIES
- ▶ ARE WE WITNESSING A FORM OF PHILANTHRO-COLONIALISM?

**THANK YOU FOR YOUR KIND
ATTENTION**

DR NICK WATERMAN

WATERMAN. NICK@GMAIL.COM