Software Company

NASDAQ Listed
$20B market cap

12,500+ customers
Including GM, NASA, Netflix, & Facebook

4,400+ Employees
Offices in over 20 cities
$100M+ USD
Equity and Profit (1% equity & profit)

50,000+ Hours
Employee volunteer time

62k Community Licenses
Product donations to nonprofits
Our beliefs ....

the power of education and business as forces for good

we have a responsibility to tackle disadvantage: globally & locally
Team up to educate ten million youth in ten years, preparing them for the workforce of the future
INNOVATION

Discover, test, and scale innovative low-cost solutions with the potential to reach 10-million youth for the workforce of the future while building the evidence base through rigorous evaluations of promising interventions.

ECOSYSTEM

Investment in the sector level knowledge and infrastructure to support and build the robust education ecosystem necessary to catalyze large scale systems change.
Pledge 1% is a global movement to create a new normal where giving back is baked into the DNA of companies (of all sizes) from the very beginning.
VISION: The Greater Impact We Hope to Accomplish

A new business paradigm whereby:

- Social impact is integrated into the DNA of companies of all sizes and stages.
- Companies creatively and collaboratively leverage their strengths and assets (money, voice, eco-system, technology) to tackle and solve the toughest social issues of our time.

MISSION: Our Role in Accomplishing This

Inspire, Educate, and Empower every entrepreneur, company, and employee to leverage their own unique assets to be a force for good.
Companies commit to one, multiple, or all four of the following:
8500+ PLEDGES COMPANIES

100 COUNTRIES INVOLVED

150% GROWTH ANNUALLY SINCE INCEPTION

3 YEARS OF BUILDING THE MOVEMENT

$0.5B NEW PHILANTHROPY GENERATED THROUGH TOP PLEDGE 1% COMPANIES

50 MOST INNOVATIVE COMPANIES & #1 NONPROFIT

...and we’re just getting started!
Moving Beyond the Pledge...

Inspire

Inspiring founders and companies to join the movement.

Pledge

Educating companies and providing them with tools and support to get started and activate their pledge.

Educate

Empowering members to grow their programs, collaborate with each other, and drive transformational change in the world.

Action

Empower

Impact