

**SDC**  
SWISS AGENCY FOR  
DEVELOPMENT AND  
COOPERATION

**ILO**  
INTERNATIONAL  
LABOUR OFFICE

**NORRAG**  
NETWORK FOR POLICY REVIEW  
RESEARCH AND ADVICE ON  
EDUCATION AND TRAINING

**WORKING GROUP FOR INTERNATIONAL CO-OPERATION IN SKILLS DEVELOPMENT**

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**THE ROLE OF INTERNATIONAL COOPERATION IN EDUCATION AND TRAINING FOR WORK IN  
LATIN AMERICA**

Hosted by IIEP/UNESCO

Buenos Aires  
14-15 May 2008

## RATIONALE OF THE MEETING

During the last few decades, international cooperation has played an important role in the field of education and training for work policies in Latin America. Approaches and interventions of international cooperation have directly involved development issues such as institutional building of national training institutions, workforce learning, technical secondary and higher education. More recently, international cooperation programmes of education and training for work were included in poverty reduction frameworks and focused on topics such as life skills, basic education, vocational training skills, self-employment and entrepreneurship training and supporting programs. Education and training for work aspects can be found in programmes devoted to governance and citizenship as well. In addition, during the last years, the approaches adopted by international cooperation have become more integrated. Lifelong learning pathways related to local and national development policies are being tried out.

Furthermore, new forms of international cooperation are emerging. Latin-American countries are not only recipients of aid (vertical cooperation) but also “donors”. Indeed, several countries of the region are involved in both triangular cooperation and horizontal cooperation. Triangular cooperation involves two countries of the region and is funded by a third country, whereas horizontal cooperation implies two countries of the region or one Latin American country with another developing country.

Along with these new schemes, the actors of international cooperation in education and training for work are increasingly diversified. Donor agencies (both from the region and from outside) interact not only with national stakeholders but also with NGOs, enterprises or religious actors, forming a complex configuration of actors.

In addition, monitoring, dissemination and evaluation issues from recent education and training for work initiatives are under discussion and are increasingly being developed as accountability and learning strategies.

Concerning the particularities of international cooperation in education and training for work in the region, the seminar will be focused on the following questions:

- *What are the main characteristics of the recent economic, political and social context of education and training for work in the region?*
- *Which have been the main trends in terms of national policies in the field of education and training for work?*
- *What have been the approaches and actors in international cooperation for education and training for work in the past 10 – 15 years in Latin America?*
- *What has been the role of international cooperation specifically in the following two key areas:*
  - a) *The development of national training institutions;*
  - b) *The disadvantaged youth programmes?*
- *What types of relationship have been developed between donors and beneficiaries in the implementation of the programs?*
- *Which are the new forms of cooperation that have developed in the region, especially triangular and horizontal cooperation?*

- *Which are the approaches and debates in the region concerning monitoring, evaluation and dissemination strategies?*

Two background papers have been prepared to address these questions. The first paper is elaborated by IIEP/RedEtis and will focus on “The role of international cooperation in Latin American policies addressing vocational training for youth”. The second background paper is prepared by OIT/CINTERFOR and will be devoted to the “Recent evolution and perspectives in technical co-operation in the field of vocational training in Latin America and in the Caribbean”.

In addition, two national case studies will also be discussed. The first one has been elaborated by the *Grupo de Análisis para el Desarrollo* (GRADE) on “Skills Development Policies in Peru: the Role of National and International Actors”. The second study has been prepared by the *Centro de Investigación y Acción Educativa Social* (CIESAS) and will focus on “Skills Development and Labour Competences Policies in Nicaragua (1991-2006): the Role of National and International Actors”.

**As in previous meetings of the Working Group for International Co-operation in Skills Development (WGICSD), short presentations will be encouraged in order to increase time for interaction during the discussions.**

Languages of the meeting: Spanish and English (simultaneous interpretation)

## PROGRAM

**WEDNESDAY, MAY 14<sup>TH</sup> 2008**  
**VENUE: IIEP BUENOS AIRES, AGÜERO 2071**

### SESSION 1

**GENERAL OVERVIEW: APPROACHES AND ACTORS IN INTERNATIONAL COOPERATION FOR EDUCATION AND TRAINING FOR WORK IN THE PAST 10-15 YEARS IN LATIN AMERICA**

Chair: Pedro Weinberg (INADEH)

- 9:30 - 9:45            **Initial presentation**  
Margarita Poggi (IIEP Buenos Aires) & Michel Carton  
(NORRAG/IHEID)
- 9:45 - 10:05        **The recent economic, political and social context of education and training for work in the region**  
Jürgen Weller (CEPAL)
- 10:05 - 10:25      **Presentation of the background paper by RedEtis: The role of international cooperation in Latin American policies addressing vocational training for youth**  
Claudia Jacinto (IIEP/RedEtis)
- 10:25 - 10:50      **Questions to the presenters and open discussion**
- 10:50 - 11:10      **Coffee break**

### SESSION 2

**NEW COOPERATION INSIGHTS IN INTERNATIONAL COOPERATION IN THE FIELD OF EDUCATION AND TRAINING FOR WORK: FROM PRESCRIPTIVE TO COLLABORATIVE APPROACHES**

Chair: Mechthild Minkner-Bünjer (University of Hamburg)

- 11:10 - 12:10      **PANEL**
- Activities in order to illustrate the relationships that donors and recipients have developed in the definition and implementation of programmes.**

From the perspective of:

- Cooperation agencies: Teresa Esteban (FOIL-AECI programme in Central America), Géraldine Zeuner (SDC)
- A NGO: Alejandra Solla (SES Foundation, Argentina)
- A national stakeholder: Ana Catalano (MTSS Argentina/WB)
- A religious actor: Janeth Cala (Fe y Alegría)
- Reflections from the experience of IIEP evaluation (Nerio Neirotti, IIEP BA)

12:10 - 12:50

**Questions to the presenters and open discussion**

12:50 - 14:50

**Lunch recess**

14:50 - 15:40

**PANEL: PRESENTATION OF THE NATIONAL CASE STUDIES**

- **Skills Development Policies in Peru: the Role of National and International Actors**  
Néstor Valdivia (GRADE)
- **Discussant:** Norma Añaños (CAPLAB)
- **Skills Development and Labour Competences Policies in Nicaragua (1991-2006): the Role of National and International Actors**  
Melba Castillo (CIASES)
- **Discussant:** Dámaso Vargas (INATEC, Nicaragua)

15:40 - 16:10

**Open discussion**

16:10 - 16:30

**Coffee Break**

### **SESSION 3**

**APPROACHES FOR MONITORING AND EVALUATING PROGRAMMES IN THE FIELD OF EDUCATION AND TRAINING FOR WORK: THE ROLE OF RESEARCH**

Chair: Enrique Pieck (Universidad Iberoamericana, Mexico)

16:30 - 17:10

**PANEL**

- To be confirmed (WB)
- Néstor López (SITEAL, IIEP-OEI)
- Claudia Jacinto (RedEtis, IIEP)
- Silvia Rubio (GTZ)

17:10 - 18:00

**Questions to the presenters and open discussion**

18:00 - 19:30            **WGICSD Secretariat meeting (by invitation)**

20:15                      **Transportation from IIEP for dinner at the restaurant La Esquina de  
Homero Manzi (Av. San Juan 3601)**

<b>THURSDAY, MAY 15<sup>TH</sup> 2008, MORNING</b> <b>VENUE: IIEP BUENOS AIRES, AGÜERO 2071</b>
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**SESSION 4**

Chair: Manfred Wallenborn (ETF)

9:30 - 9:50            **A critical review of the 12 *Debates in Skills Development* produced by  
the WGICSD from a Latin American perspective**  
Pedro Weinberg (INADEH)

9:50 - 10:15            **Open discussion**

10:15 - 11:15            **Workshops**

- Group 1: New trends in national policies in the field of education and training for work
- Group 2: New modalities and actors of international cooperation in education and training for work
- Group 3: The role of research in the monitoring and evaluation of education and training for work programmes

11:15 - 11:35            **Coffee break**

11:35 - 12:10            **Summary feedback from workshops to plenary, and discussion**

12:10 - 12:30            **Conclusions**

12:30 - 14:30            **Lunch recess**

**THURSDAY, MAY 15<sup>TH</sup> 2008, AFTERNOON**  
**VENUE: HOTEL PESTANA BUENOS AIRES, CARLOS PELLEGRINI 877. SALON RIALTO, 2ND FLOOR**

**SESSION 5**

**NEW CONFIGURATIONS OF ACTORS IN INTERNATIONAL COOPERATION IN EDUCATION AND TRAINING FOR WORK IN LATIN AMERICA: TRENDS AND PERSPECTIVES**

With the participation of the persons responsible for international technical co-operation in the institutions of the CINTERFOR network.

The main objective of this session is to bring together and facilitate exchanges between those representatives and the WGICSD participants. They will discuss current trends and prospects in the field of international cooperation in education and training for work.

Chair: Martha Pacheco (OIT/CINTERFOR)

14:30 - 14:50            **OIT/CINTERFOR background paper presentation: Recent evolution and perspectives in technical co-operation in the field of vocational training in Latin America and in the Caribbean**  
Martha Pacheco & Fernando Vargas (OIT/ CINTERFOR)

14:50 - 15:00            **Questions**

15:00 - 16:00            **PANEL**

**The participants will present their experiences in international cooperation in education and training for work in the region. This panel will also provide a platform for discussion on expectations, initiatives and ideas for the future.**

- INTECAP (Guatemala)
- SENAI (Brazil)
- SENA (Colombia)
- Peter Tschumi & Ruth Huber (SDC)
- Toshiaki Furuya (JICA)

16:00 - 16:20            **Coffee Break**

16:20 - 17:30            **Open discussion**

17:20 - 18:00            **Conclusions and evaluation of the session**

## LIST OF ACRONYMS

AECI	Agencia Española de Cooperación Internacional para el Desarrollo
CEPAL	Comisión Económica para América Latina y el Caribe
CIASES	Centro de Investigación y Acción Educativa Social
CINTERFOR	Centro Interamericano para el Desarrollo del Conocimiento en la Formación Profesional
ETF	European Training Foundation
FOIL	Programa de Formación Ocupacional e Inserción Laboral
GRADE	Grupo de Análisis para el Desarrollo
GTZ	Deutsche Gesellschaft für Technische Zusammenarbeit
IHEID	Institut de Hautes Etudes Internationales et du Développement
IIEP	International Institute for Educational Planning
IIEP BA	International Institute for Educational Planning, Buenos Aires
INADEH	Instituto Nacional de Capacitación para el Desarrollo Humano
INATEC	Instituto Nacional Tecnológico
INTECAP	Instituto Técnico de Capacitación y Productividad
JICA	Japan International Cooperation Agency
MTSS	Ministerio de Trabajo, Empleo y Seguridad Social
NORRAG	Network for Policy Research, Review and Advice on Education and Training
OEI	Organización de Estados Iberoamericanos
OIT	Organización Internacional del Trabajo
SDC	Swiss Agency for Development and Cooperation
SENA	Servicio Nacional de Aprendizaje
SENAI	Servicio Nacional de Aprendizaje Industrial
WB	The World Bank
WGICSD	Working Group for International Cooperation in Skills Development